

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Broadcasting - Radio

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2015

### BRR2 Curriculum Modification for 2016-17

Fanshawe College

Follow this and additional works at: [https://first.fanshawec.ca/cae\\_contemporarymedia\\_broadcastingradio\\_documentation](https://first.fanshawec.ca/cae_contemporarymedia_broadcastingradio_documentation)

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# CURRICULUM MODIFICATION REQUEST FORM

COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

RECEIVED  
DEC 01 2015

Program Requiring Changes

Office of the Registrar

Program Title: <b>Broadcasting – Radio</b>		
Program Number: <b>BRR2</b>	Date Submitted: <b>11/13/2015</b>	
Dean responsible for program: <b>Helen Pearce</b>	Chair: <b>Rob Carver</b>	
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input type="checkbox"/> Local Certificate <input type="checkbox"/> Ontario College Certificate <input checked="" type="checkbox"/> Diploma <input type="checkbox"/> Advanced Diploma <input type="checkbox"/> Grad Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship		
Program Intakes: <input checked="" type="checkbox"/> F <input type="checkbox"/> W <input type="checkbox"/> S   Other:	Catalogue Year(s) Impacted: <b>20167</b>	
Residency Requirement: <input checked="" type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: <b>2012</b>	
<i>I have read the reasons for the change and...</i>		<i>Signature and date</i>
Dean of Faculty (responsible for program):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	<i>Helen Pearce Nov 30/15</i>
Dean of Faculty (impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Dean of Faculty (impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Associate Vice President Academic (required for major changes and late DAs):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	<i>[Signature] 12/20/15</i>
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	<i>Julie Giesler Dec 11/15</i>
Office of the Registrar:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	<i>[Signature]</i>

*Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.*

1.0 Describe proposed change(s). Complete Appendix A (if necessary) and amend SDAR (Refer to Appendix C).

The proposed changes are being recommended to meet recently updated MTCU program standards and to meet rapid changing trends in the industry:

Level 1

- Move Gen. Ed. Elective from Level 2 into Level 1

Level 2

- No additional changes other than moving the Gen. Ed. Elective into Level 1

Level 3

- Split RADO-1036 - Station Operations 1 into 7 individual courses representing different areas of study. This change will more accurately reflect the content that is being delivered to students and will clearly define student responsibilities based on the “area of study” they choose within Station Operations.
  - o Note: Students will be required to take 2 of the 7 “Station Operations 1” courses
- RADO-3015 – Production/Talk 3 . Remove the Talk 3 Content and change the name to Production as students already receive the content in Talk 1 and Talk 2 in first year. If Talk is an area that interests students, they will have an opportunity to take Talk as an area of study in either or both RADO – 3018 Station Ops 1 – Talk or RADO – 3024 - Station Ops 2 – Talk
  - o Note: This change will reduce the total hours and total credit for RADO-3015 from 45 hours to 30 hours, and from 3.0 credits to 2.0 credits.
- Move RADO-1034 to Level 4.
  - o This move will balance course workload between semesters and allow students to draw upon knowledge gained in Level 3 from the two areas of Station Ops - 1 - they have selected
- Add DIGL-1028 - Digital Media & Design
  - o New Ministry guidelines require web content development. This course will afford students a basic understanding of web content creation.

Level 4

- Split RADO-3016 – Station Operations 2 into 7 individual courses representing different areas of study. This change will more accurately reflect the content that is being delivered to students and will clearly define student responsibilities based on the “area of study” they choose within Station Operations.
  - o Note: Students will be required to take 2 of the 7 “Station Operations 2” courses
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- Eliminate DEVL-1035, Career Planning. Career development planning content is delivered in RADO-1038 in Level 2. These course hours are being moved into DIGL 1028 the Digital Media & Design course.
- Add RADO-1034 from Level 3.

## 2.0 Reason/Rationale for Changes

2.1 The reason for the change is based on:

- ☐ A recent program review
- ☐ College Advisory Committee feedback
- ☐ Program Advisory Committee feedback
- ☒ Student feedback
- ☐ KPI results
- ☐ Accreditation or other regulatory requirements
- ☐ Shared curriculum
- ☒ Trends in the field/industry
- ☒ Other (please describe) *MTCU Program Standards change*

2.2 Does the change support the College's Strategic Framework (mission, vision, values)?

- ☒ Yes
- ☐ No (If no, please explain)

2.3 What strategic goal(s) does the proposed change support?

- ☐ Goal 1 - Enrolment growth
- ☐ Goal 2 - Flexible delivery options
- ☒ Goal 3 - Premier student experience
- ☐ Goal 4 - Sustainable College life

## 3.0 Students

3.1 Will the change affect the cost of the program for students?

- ☒ Yes
- ☐ No

3.2 If yes, there will be an additional cost for:

- ☐ Materials (Include details):
- ☒ Equipment (Include details): *Students will need an SD Card and a portable Hard Drive*
- ☐ Other (Please describe):

#### 4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B)

☒ Yes

☐ No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

☒ No

☐ Yes (If yes, please explain)

#### 5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

☐ No

☒ Yes

5.2 What Schools/Campuses will be impacted by the proposed change?

☐ School of Information Technology

☐ Lawrence Kinlin School of Business

☐ School of Tourism and Hospitality

☐ School of Health Sciences

☐ School of Human Services

☐ School of Nursing

☐ School of Public Safety

☐ School of Contemporary Media

☐ School of Design

☒ School of Language and Liberal Studies

☐ School of Aviation Technology

☐ School of Applied Sciences and Technology

☐ Donald J. Smith School of Building Technology

☐ School of Transportation Technology

☐ Continuing Education

☐ Simcoe/Norfolk Regional Campus

☐ Woodstock/Oxford Regional Campus

☐ St Thomas/Elgin Regional Campus

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, and advanced standing) with other Fanshawe program(s) and/or other institution(s)? (Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

☒ No

☐ Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) of the change) -

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op? N/A

☐ No

☐ Yes (If yes, consult with the Co-op office prior to submission)

## 6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

☒ No

☐ Yes (If yes, please explain)

6.2 Will the proposed change impact any of the Enabling areas?

☒ No

☐ Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

☐ No

☒ Yes (If yes, please explain)

*Access to a computer lab with the Adobe Master Suite will be required*

## 7.0 General College Requirements

7.1 Are changes consistent with Colleges policies/practices?

☒ Yes

☐ No (If no, please explain)

7.2 Indicate:

i) Total program hours before proposed change: 1905

ii) Total program hours after proposed change: 1905

iii) Level(s) in which the proposed change(s) occurs: Levels 1,2, 3, 4

7.2.1 Are the total program hours consistent with the requirements as listed below?

☒ Yes

☐ No (If no, please explain)

<b>Local Certificate</b> - 300 hours	<b>Ontario College Certificate</b> - 600 hours
<b>Diploma</b> - 1200 to 1400 hours	<b>Advanced Diploma</b> - 1800 to 2000 hours
<b>Graduate Certificate</b> - 600 hours	

7.3 Will the program meet the General Education requirements (Policy 2-B-02) as listed below?

☐ No

☒ Yes

<b>Local Certificate, Ontario College Certificate and Graduate Certificate</b> - none required)	<b>Diploma</b> - 3 required (minimum of 1 must be an elective)	<b>Advanced Diploma</b> - 4 required (minimum of 2 must be electives)
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7.4 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

☐ No

☒ Yes

**Note:** In accordance with POLICY NUMBER: 2-B-17 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program's credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).



## APPENDIX A: PROPOSED CURRICULUM MODIFICATION

[illegible]



## APPENDIX A: PROPOSED CURRICULUM MODIFICATION

RADO-3016	Station Operations 2	-450	12.6	Break this up into 7 specialized courses of which students will select two areas of study in each level	RADO-3024	Station Operations 2 - Talk	225	15
DEVL-1035	Career Planning	-15	-1	Eliminate course and redeploy hour to Digital Media & Design course in Level 3	RADO-3025	Station Operations 2 - Announcing	225	15
					RADO-3026	Station Operations 2 - Production	225	15
					RADO-3027	Station Operations 2 - Promotions	225	15
					RADO-3028	Station Operations 2 - Programming	225	15
					RADO-3029	Station Operations 2 - Writing	225	15
					RADO-3030	Station Operations 2 - Sales	225	15
				Moved from Level 3	RADO-1034	Radio Management	45	3
<b>TOTAL</b>		-465	-11.6			<b>TOTAL</b>	495	33
<b>Level 5</b>								
<b>TOTAL</b>		0	0			<b>TOTAL</b>	0	0
<b>Level 6</b>								
<b>TOTAL</b>		0	0			<b>TOTAL</b>	0	0
<b>PROGRAM TOTAL</b>		-1050	-27.2					
<b>PROGRAM TOTAL</b>		1050	69.5					

## Degree Audit Report

2016/2017  
Catalog: 2015/2016

**Program:** BRR2  
**Department:** COM - Contemporary Media  
**Academic Level:** PS  
**CCD:** 8 - 4AcadSem/1200-1400hrs  
**Credential:** Ontario College Diploma

**Name:** Broadcasting - Radio

**Grade Scheme:** LG2  
**Major:** BRR2 - Broadcasting - Radio  
**Co-Op Indicator:** N/A

**Div:** COM - School of Contemporary Media

## Academic Program Requirement

**Total Credits:** 92.20  
**GPA Requirement:** 2.000  
**Minimum Grade:** D

**Residency Reqmt:** 24.00  
**Residency Reqmt GPA:** 2.000

## Academic Requirement: BRR2.15 Broadcasting - Radio

**Major:** BRR2  
**Grade Scheme:** LG2  
**Minimum GPA:** 2.000  
**Minimum Grade:**

## Subrequirement: Level 1

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
WRIT-1037	Reason & Writing 1-Contemporary Media	45.00	3.00	
MKTG-1052	Media, Sales, Marketing & Promotion 1	45.00	3.00	
RADO-1002	Radio Announcing 1/Show Prep	45.00	3.00	
RADO-1003	Radio Broadcasting - Intro/History	45.00	3.00	
RADO-1004	Commercial/Feature Writing/Talk 1	45.00	3.00	
RADO-1005	Radio Production I	45.00	3.00	
INDS-1035	New Media Culture	45.00	3.00	**

## Subrequirement: Level 2

Gen Ed - Take a 3 credit General Education elective course

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
COMM-3075	Communications for Media	45.00	3.00	
RADO-1037	Radio Technology & Equipment	45.00	3.00	
RADO-1008	Radio Announcing/Voice Development 2	45.00	3.00	
RADO-1009	Commercial/Feature Writing/Talk 2	45.00	3.00	
MKTG-3031	Media, Sales, Marketing, Promotion 2	45.00	3.00	
RADO-1010	Radio Production II	45.00	3.00	
RADO-1038	Broadcast Operations-Career Development	45.00	3.00	
INDS-1004	History of Rock and Roll	45.00	3.00	**

## Subrequirement: Level 3

Take all of the following Mandatory Courses:

Total	Total	GE
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## Degree Audit Report

			Hours	Credits	
RADO-3003	Radio Announcing 3		45.00	3.00	
See below <del>RADO-1036</del>	<del>Station Operations 1</del>		450.00	12.60	
Subrequirement <del>RADO-1035</del>	Radio Programming/On Air 1		45.00	3.00	
Level 3 <del>RADO-3015 3031</del>	Production <del>Talk 3</del> 3	30	<del>45.00</del>	3.00	
Move <del>RADO-1034</del>	Radio Management		45.00	3.00	
to Level 4 <del>DIGL-1028</del>	Digital Media Design	30	0	0	→ add

## Subrequirement: Level 4

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
see below <del>RADO-3016</del>	<del>Station Operations 2</del>	450.00	12.60	
<del>RADO-3008</del>	Radio Announcing 4	45.00	3.00	
<del>RADO-4002</del>	Radio Programming/On-Air 2	45.00	3.00	
<del>DEVL-1035</del>	Career Planning	15.00	1.00	
→ <del>RADO-1034</del>	Radio Management			

## Subrequirement: Gen Ed - Electives

Take 3 General Education credits -  
Normally taken in Level 2

## Subrequirement: Program Residency

Students Must Complete a Minimum of 24 credits in this  
program at Fanshawe College to meet the Program Residency  
requirement and graduate from this program

*[Signature]*  
12/20/15

*[Signature]*  
Approved By Chair/Manager:

COM NOV-30/15  
Department and Date:

*[Signature]*  
Approved by Dean:

Nov 30/15  
Date:

General Education Approved By(as appropriate):

Date:

Subrequirement Level 3 - pick 2 of the following  
 RADO-3017 Station Ops 1 - Talk 225 hr 15 cr ea.  
 RADO-3018 Station Ops 1 - Announcing " "  
 RADO-3019 Station Ops 1 - Production " "  
 RADO-3020 Station Ops 1 - Promotion " "  
 RADO-3021 Station Ops 1 - Programming " "  
 RADO-3022 Station Ops 1 - Writing " "  
 RADO-3023 Station Ops 1 - Sales " "

Subrequirement Level 4 - pick 2 of the following  
 RADO-3024 Station Ops 2 - Talk 225 hr 15 cr ea.  
 RADO-3025 Station Ops 2 - Announcing " "  
 RADO-3026 Station Ops 2 - Production " "  
 RADO-3027 Station Ops 2 - Promotions " "  
 RADO-3028 Station Ops 2 - Programming " "  
 RADO-3029 Station Ops 2 - Writing " "  
 RADO-3030 Station Ops 2 - Sales " "